Firm Name \_

Your Org Vision in 1 Line \_

## **BUSINESS REFLECTION FOR THE LEADER**

Shoonyas

1.What is the clear 'purpose' of your organization – what impact you want to make in the world as an organization?

2.What CORE strengths your business posses? How can you 'leverage' them more?

3.What are the 'competitive advantages' of your business?

4.What are the 'sunrise' fast growing products / services/ business areas (significant growth potential) in your industry?

5.Have you defined Five Year Vision & Yearly Milestones for the business as whole and its verticals?

6.Do you have Objectives and Key Result Areas (OKRAs) defined for each of the business functions?

7.Is your business equipped to address 'technology' disruptions that may arise?

